



CHARLES CAUSLEY TRUST:
LAUNCESTON POETRY FESTIVAL 2025
 Thursday 29 May - Sunday 1 June inclusive

Event Sponsorship Indicative Costs:

ACTIVITY	SPONSORSHIP COST	SPONSORED BY
HEADLINE EVENT Friday evening - BBC Radio 2 Folk Singer Jackie Oates (8.30-10.15pm)	£1,000	
HEADLINE EVENT Saturday evening - Frank Skinner and Ella Frears (8.15-10.15pm)	£1,000	
OPEN MIC EVENT Thursday - with Festival poets at The Byre (7-9pm)	£400	PRIVATE SPONSOR
THE POETRY PHARMACY each day - with the Causley Team and Festival poets	£250 per day	
SHALLAL WORKSHOP AND PERFORMANCE Friday (3-5pm)	£400	
YOUNG PERSONS, INTERNATIONAL POETRY AND ARCHITECTURAL PRIZE AWARD EVENT Friday evening – Patrick Gale and Tommy Sissons (7-8pm)	£300	
FAMILY WORKSHOPS, MENTORING AND DROP-INS Friday and Saturday - with Festival poets across town venues - 5 sessions	£200 each	
INDIVIDUAL PERFORMANCES/READINGS Saturday - 1 hour each including the following pairings: 1) PASCALE PETIT AND KATRINA NAOMI 2) STEPHEN EMMERSON AND DALJIT NAGRA 3) NINA MINGYA POWLES AND ISABELLE BAAFI 4) KAYO CHINGONYI AND RACHEL MANN 5) DAVID HARSENT AND ELLA FREARS	£200 each	
LOCAL POETRY GROUP READINGS AND PERFORMANCES Saturday - with local groups (10.30-11.45am)	£200	PRIVATE SPONSOR

POETRY AND WINE Saturday - with Judy O’Kane and Comical Entertainment (5.30-6.30pm)	£200	WBW SOLICITORS
POETRY WALKS Saturday and Sunday - including: 1) Causley Poetry Walk (Saturday 2-3.30pm) 2) Poetry, Archaeology & Art Walk (Sunday 1-2.45pm)	£250 each	
POETRY TROUBADOURS Saturday and Sunday - with Local Poetry Group (12-4pm)	£250 per day	
RENT A POET Saturday and Sunday - with Festival poets	£250 per day	
A CAUSLEY BREAKFAST Sunday - with Patrick Gale (9.45-10.30am)	£200	
THE CAUSLEY PODCAST Sunday - with Tash Walker (10.30 -11am)	£100	PRIVATE SPONSOR
READINGS FROM THE DRIFTED STREAM Sunday - with Festival poets (11.15-11.45am)	£100	
CAUSLEY, CLEMO AND THE POETICS OF ARCHAEOLOGICAL LANDSCAPE Sunday - with Dr Gareth Beale and Dr Nicole Smith (12-12.30pm)	£100	
MEET THE PUBLISHER Sunday - with Guillemot Press and Bloomsbury Books (1-3pm)	£400	PRIVATE SPONSOR
CYPRUS WELL OPEN HOUSE AND TALK Sunday - with Dr Gareth Beale and Dr Nicole Smith (2-4pm)	£400	
A POETRY PICNIC Sunday - with Festival poets at the Castle (4-6pm)	£400	

The Causley Trust: An arts charity that was founded in Launceston as the legacy of poet and lifetime resident Charles Causley, who also taught in one of the town’s primary schools. It is now run by 8 trustees, 3 part-time paid staff, with interns and volunteers. Our mission, inspired by Causley’s poetry and his work with children, is to help young people into creative careers, and to provide opportunities for those making a living in the arts and heritage industry. We work with students, young people, practitioners and professionals to maximise these opportunities, uniting town and regional representatives, and helping with regeneration. Our activities not only generate new poetry, shared with audiences online, in print, and in person, but also employment for those who run them. We are proud to offer residencies, competitions and events to writers in Cornwall, London and further afield, including an international poetry contest.

Funding: The Trust has been lucky in receiving grants from FEAST, the Cornwall Community Foundation (Sedel-Collings and Carew Pole), Launceston Rotary Club, private donations and business sponsorships towards the new Festival. We are now looking for further commercial and individual sponsorship which financially supports the Festival to allow the full programme to go ahead. Could you help us achieve our goal?